

# Privacy Policy of Franken Plastik GmbH

Welcome to our website and thank you for your interest in our company. We take the protection of your personal data very seriously. We process your data in accordance with applicable personal data protection legislation, in particular the GDPR and our country-specific implementation laws, which provide comprehensive information about the processing of your personal data by Franken Plastik GmbH and your rights.

Personal data is any information that makes it possible to identify a natural person. This includes, in particular, your name, date of birth, address, telephone number, email address and IP address. Anonymous data means, that no personal reference to the individual/user can be made.

## **Responsible body and data protection officer**

Franken Plastik GmbH  
Balbiererstraße 11  
90763 Fürth  
Germany

Tel.: (+49) (0) 911 – 78707 0  
Fax: (+49) (0) 911 – 78707 77

Homepage: [www.frankenplastik.de](http://www.frankenplastik.de)

Contact information for data protection  
Mail: [datenschutz@frankenplastik.de](mailto:datenschutz@frankenplastik.de)

## **Your rights as a data subject**

We would first like to notify you of your rights as a data subject. These rights are set out in Articles 15 - 22 GDPR, and include:

- The right of access (Art. 15 GDPR),
- The right to rectification (Art. 16 GDPR),
- The right to data portability (Art. 20 GDPR),
- The right to object to data processing (Art. 21 GDPR),
- The right to erasure / right to be forgotten (Art. 17 GDPR),
- The right to restriction of data processing (Art. 18 GDPR).

To exercise these rights, please contact: [datenschutz@frankenplastik.de](mailto:datenschutz@frankenplastik.de). The same applies if you have any questions regarding data processing in our company or when you withdraw your consent. You also have a right of appeal to the relevant data protection supervisory authority.

## **Right to object**

Please note the following with respect to your right to object:

If we process your personal data for direct marketing, you have the right to object to this data processing at any time without providing the reasons for such objection. This also applies to profiling insofar as it is associated with direct marketing.

If you object to the processing for direct marketing, we will no longer process your personal data for such purposes. The objection is free of charge and can be made informally, where appropriate to: [datenschutz@frankenplastik.de](mailto:datenschutz@frankenplastik.de).

Should we process your data to protect legitimate interests, you may object to such processing at any time for reasons that arise from your specific situation; this also applies to profiling based on these provisions.

We will then cease to process your personal information unless we can demonstrate compelling legitimate grounds for processing such information that outweigh your interests, rights and freedoms, or the processing is intended to assert, exercise or defend legal claims.

### **Purposes and legal bases of data processing**

The processing of your personal data complies with the provisions of the GDPR and all other applicable data protection regulations. Legal bases for data processing arise in particular from Art. 6 GDPR.

We use your data to initiate business, to fulfil contractual and legal obligations, to conduct the contractual relationship, to offer products and services and to consolidate customer relationships, which may include marketing and direct marketing.

Your consent also constitutes a legal basis for data processing. In this respect, we will inform you of the purposes of data processing and the right to withdraw your consent. If the consent also relates to the processing of special categories of personal data, we will explicitly notify you in the consent process.

Processing of special categories of personal data within the meaning of Art. 9 (1) GDPR may only take place where necessary on the grounds of legal regulations and there is no reason to assume that your legitimate interests should prevail to the exclusion of processing such data.

### **Data transfers / Disclosure to third parties**

We will only transmit your data to third parties within the scope of given statutory provisions or based on consent. In all other cases, information will not be transferred to third parties unless we are obliged to do so owing to mandatory legal regulations (disclosure to external bodies, including the supervisory authorities or law enforcement authorities).

### **Data recipients / categories of recipients**

In our organisation, we ensure that only individuals who are required to process the relevant data to fulfil their contractual and legal obligations are authorised to handle personal data.

In many cases, service providers assist our specialist departments to fulfil their tasks. The necessary data protection contract has been concluded with all service providers.

### **Transfers of personal data to third countries**

A transfer of data to third countries (outside the European Union or the European Economic Area) shall only take place if required by law, if necessary for the conclusion or performance of a contract concluded or if you have provided your consent for such a transfer.

In this case, compliance with the level of the GDPR is maintained. Currently, we do not use service providers in third countries.

### **Period of data storage**

We store your data for as long as such is required for the relevant processing purposes. Please note that numerous retention statutory periods require that data must be stored for a specific period of time. This relates in particular to retention obligations for commercial or fiscal purposes (e.g. commercial code, tax code, etc.). The data will be routinely deleted after use unless a further period of retention is required.

We may also retain data if you have given us your permission to do so, or in the event of any legal disputes and we use the evidence within the statutory limitation period, which may be up to 30 years; the standard limitation period is 3 years.

### **Secure transfer of data**

We implement the appropriate technical and organisational security measures to ensure the optimal protection of the data stored by us against accidental or intentional manipulation, loss, destruction or access by unauthorised persons. The security levels are continuously reviewed in collaboration with security experts and adapted to new security standards.

The data exchange to and from our website is encrypted. We provide https as a transfer protocol for our website, and always use the current encryption. In addition, we offer our users content encryption in our contact forms and applications. We alone can decrypt this data. It is also possible to use alternative communication channels (e.g. surface mail).

### **Obligation to provide data**

A range of personal data is required to establish, implement and terminate the obligation and the fulfilment of the relevant contractual and legal obligations. The same applies to the use of our website and the various functions we provide.

We have summarised the relevant details in the above point. In some cases, legal regulations require data to be collected or made available. Please note that it will not be possible to process your request or execute the underlying contractual obligation without this information.

### **Data categories, sources and origin of data**

The data we process is defined by the relevant context: it depends on whether, for example, you place an order online, enter a request on our contact form or if you want to send us an application or submit a complaint.

Please note that we may also provide information at specific points for specific processing situations separately where appropriate, e.g. when uploading application documents or when making a contact request.

### **We collect and process the following data when you visit our website:**

- Name of the Internet service provider
- Web browser and operating system used

- Information on the website from which you visited us
- The IP address by your allocated Internet service provider
- Files accessed, volume of data transferred, downloads/file export
- Information on websites accessed on our site, including date and time

For reasons of technical security (in particular to safeguard against attempts to attack of our web server), this data is stored in accordance with Article 6 (1) lit f GDPR. Anonymisation takes place no later than after seven days by abbreviating the IP address so that no reference is made to the user.

### **Contact form / Contact via email (Article 6 (1) lit a, b GDPR)**

There is a contact form on our website that can be used for electronic contact. If you write to us via the contact form, we process the data you provide in the contact form to contact you and answer your questions and requests.

In addition, your IP address is processed for technical necessity as well as for legal protection. All other data are voluntary fields and can be provided optionally (e.g. to answer your questions more individually).

For this purpose, we will forward your contact request to the responsible persons. A list of possible responsible contact persons and distributors can be found on our contact page (domestic / foreign). If you contact us from a country in which we do not have our own branch office, we will forward your request to our responsible local distribution partner. If we receive (purchase) inquiries for these countries instead of the local distributor, we will forward them to the responsible distributor with the request to contact them. This is done due to the legitimate interest according to Art. 6 (1) lit. f GDPR on our part to get in touch with you in an uncomplicated and quick way. You have the right to object to this.

Here, the principle of data economy and data avoidance is observed, in that you only have to provide the data that we absolutely need to contact you. These are your first name, last name and e-mail address as well as the message field itself. All other data are voluntary fields and can be provided optionally (e.g. to answer your questions more individually).

If you contact us by e-mail, we will process the personal data provided in the e-mail for processing your request. Should the inquiry indicate that you desire a longer storage period, we will store the data accordingly longer.

### **Links Social Media**

You will find links to the social media services of LinkedIn and Instagram on our website. If you follow these links, you will reach the corporate presence of Franken Plastik GmbH at the respective social media service. When you click on a link to a social media service, a connection to the servers of the social media service is established. Thereby the servers of the social media service know that you have visited our website. In addition, further data is transmitted to the provider of the social media service. These are, for example:

- Address of the website on which the activated link is located.
- Date and time when the website was called up or the link was activated
- Information about the browser and operating system used
- IP address

If you are already logged into the corresponding social media service at the time the link is activated, the provider of the social media service may be able to determine your user name, possibly even your real name from the transmitted data, and assign this information to your

personal user account with the social media service. You can exclude this possibility of assignment to your personal user account if you log out of your user account beforehand.

The servers of the social media services are located in the USA and other countries outside the European Union. Therefore, the data may also be processed by the provider of the social media service in countries outside the European Union. Please note that companies in these countries are subject to data protection laws that do not generally protect personal data to the same extent as they do in the member states of the European Union.

Please note that we cannot influence the scope, type and purpose of the data processing by the provider of the social media service. For more information on the use of your data by the social media services integrated on our website, please refer to the privacy policy of the respective social media service.

### **Marketing purposes (Article 6 (1) lit f GDPR)**

Franken Plastik GmbH is keen to nurture the customer relationship with you and to send you information and offers about our product / services. We therefore process your data to send you the relevant information and offers via email.

You may object to the use of your personal data for direct marketing at any time; this also applies to profiling insofar as it is associated with direct marketing. If you object, we will cease processing your personal information for this purpose.

You can withdraw your consent at any time free of charge and informally without stating the reasons for such and should be addressed to (+49) (0)911 – 78707-34, sent via email [datenschutz@frankenplastik.de](mailto:datenschutz@frankenplastik.de) or via surface mail to Franken Plastik GmbH – Datenschutz - Balbiererstraße 11 – 90763 Fürth, Germany.

### **Automated decisions in individual cases**

We do not use purely automated processing to make decisions.

### **Cookies (Art. 6 (1) lit. a, f GDPR, § 25 (1), (2) TTDSG – The German Federal Law on Data Protection and the Protection of Privacy in Telecommunications and Telemedia)**

Currently, no cookies (neither technically necessary nor requiring consent) are set on our website. Should this change, we will inform you accordingly.

### **User profiles / web tracking procedures**

Analysis programs and other techniques to evaluate your usage behavior are not used on our website.

### **Online offers for children**

Persons under the age of 16 may not submit personal data to us or give a declaration of consent without the authorisation of their legal guardian. We encourage parents and guardians to actively participate in the online activities and interests of their children.

### **Links to other providers**

Our website also contains clearly identifiable links to the Internet sites of other companies. Although we provide links to websites of other providers, we have no influence on their content, and no guarantee or liability can therefore be assumed for such. The content of these pages is always the responsibility of the respective provider or operator of the pages.

The linked pages were checked at the time of linking for potential legal violations and identifiable infringements. No illegal content was identified at the time of linking. However, a permanent content control of the linked pages is not reasonable without concrete evidence of an infringement and, upon notification of a violation of rights; such links will be promptly removed.

## **Privacy policy / Information on data protection in social media**

Franken Plastik GmbH maintains presences in the "social media" on Instagram and LinkedIn. Insofar as we have control over the processing of your data, we ensure that the applicable data protection provisions are complied with.

In the following, you will find the most important information on data protection law with regard to our appearances.

### Name and address of the person responsible for the company

In addition to Franken Plastik GmbH, the person responsible for the company appearances within the meaning of the EU General Data Protection Regulation (GDPR) as well as other data protection regulations is.

- Instagram (Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland)
- LinkedIn (LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland).

However, you use these platforms and their functions on your own responsibility. This applies in particular to the use of the interactive functions (e.g. commenting, sharing, and rating). We would also like to point out that your data may be processed outside the European Union.

### Purpose and legal basis

We ourselves maintain the fan pages in order to communicate with visitors to these pages and to inform them about our offers in this way.

In addition, we collect data for statistical purposes in order to be able to further develop and optimize the content and to make our offer more attractive. The data required for this purpose (e.g. total number of page views, page activity and data provided by visitors, interactions) are processed by the social networks and made available to us. We have no influence on the generation and presentation.

In addition, the social media providers for market research and advertising purposes will process your personal data. It is possible, for example, that usage profiles are created based on your usage behaviour and the resulting interests. This allows, among other things, advertisements to be placed within and outside the platforms that correspond to your interests. Cookies are usually stored on your computer for this purpose. Independently of this, data that is not collected directly on your end devices may also be stored in your usage profiles. The storage and analysis also takes place across devices; this applies in particular, but not exclusively, if you are registered as a member and logged in to the respective platforms. Beyond that, we do not collect or process any personal data.

The processing of your personal data by Franken Plastik GmbH is based on our legitimate interests in effective information and communication pursuant to Art. 6 para. 1 sentence 1 lit. f. GDPR.

If you are asked for consent to data processing, i.e. if you declare your consent by confirming a button or similar (opt-in), the legal basis for processing is Art. 6 (1) sentence 1 lit. a., Art. 7 GDPR.

#### Your rights / possibility to object

If you are a member of a social network and do not want the network to collect data about you via our presence and link it to your stored membership data with the respective network, you must

- log out of the respective network before visiting our fan page,
- delete the cookies stored on your device and
- close and restart your browser.

After logging in again, however, you will again be recognizable to the network as a specific user. For a detailed description of the respective processing and the opt-out options, please refer to the information linked below:

- Instagram

Privacy Policy: <https://help.instagram.com/519522125107875>;  
Opt-out: [http://www.networkadvertising.org/managing/opt\\_out.asp](http://www.networkadvertising.org/managing/opt_out.asp) and  
<http://www.youronlinechoices.com>;

- LinkedIn

Privacy Policy: <https://www.linkedin.com/legal/privacy-policy>;  
Opt-out: <https://www.linkedin.com/legal/cookie-policy> and  
<http://www.youronlinechoices.com>;

Overall, you have the following rights regarding the processing of your personal data:

- Right of access;
- Right to rectification;
- Right to erasure;
- Right to restriction of processing;
- Right to object;
- Right to data portability;
- Right to complain about unlawful processing of your personal data to the competent data protection authority.

However, since Franken Plastik GmbH does not have complete access to your personal data, you should contact the providers of the social media directly when asserting your rights, as they each have access to the personal data of their users and can respond appropriately and provide information.

If you still need help, we will of course try to support you. Please contact us at [datenschutz@frankenplastik.de](mailto:datenschutz@frankenplastik.de).

#### Notes on copyright and art copyright

If you want to publish pictures, texts, plans, videos, music, etc. on our website, you should know that you might thereby assign all rights of use to the network, which could ultimately have legal consequences for you if you are not the author or rights holder yourself.

